



July 3, 2008

MEDIA ADVISORY

It's all about families at Petro-Canada Family Day

Calgary – The Calgary Stampede and Petro-Canada are pleased to invite families to Come Down. Get Away. at the Stampede with a full day of activities on Sunday, July 6.

Admission is free for families from 6 a.m. to 9 a.m. The first 20,000 guests to the Park will receive a ticket for a free pancake breakfast to be held at the Grandstand Courtyard from 7 a.m. to 9:30 a.m. Families will also be treated to a free stage show on the Grandstand Stage from 7:30 a.m. to 10 a.m., featuring Brett Kissel, Jessie Farrell, the Vos Family and others. The Midway will be open for fun at 9 a.m. and the huggable Barney will be leading a sing-along on the Coca-Cola Stage at 11:30 a.m., 1 p.m. and 3:30 p.m.

Guests are also reminded to pick up their Petro-Canada Family Day passport at Park entrances for a chance to win \$2,500 in gasoline and a WestJet trip for four. Six different stamps can be collected from designated locations throughout the Park between 10 a.m. and 6 p.m., then dropped off at the Petro-Canada site, located in the Roundup Centre. Guests can also meet some of Canada's top Olympic and Paralympic athletes at the Grandstand breakfast and at the Petro-Canada site.

- WHAT:** Petro-Canada Family Day
- WHEN:** Sunday, July 6
7 a.m. to 9:30 a.m. – Pancake breakfast
7:30 a.m. to 10 a.m. – Grandstand Stage entertainment
10 a.m. to 5 p.m. – Athlete autograph signing, Petro-Canada exhibit, Roundup Centre
- 10 a.m. to 12:30 p.m., Kristina Groves and Blythe Hartley
 - 12:30 to 5 p.m., Kendra Ohama and Earle Connor
- WHERE:** Pancake Breakfast, Grandstand Courtyard, Petro-Canada site, Roundup Centre
- SPECIAL GUESTS:** Kristina Groves, 2006 two-time Olympic Silver Medallist, Speed Skating
Blythe Hartley, 2004 Olympic Bronze Medallist, Diving
Kendra Ohama, 2004 Paralympic Gold Medallist, Wheelchair Basketball
Earle Connor, 2000 Paralympic Gold and Silver Medallist, Track and Field

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Calgary Stampede, year-round facilities, products and services and agricultural programs that foster understanding of the agricultural industry. All revenue generated is reinvested into Calgary Stampede programs and facilities.

Calgary Exhibition and Stampede Limited

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