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NEWS RELEASE

Bon Jovi puts Calgary Stampede on The Circle World Tour

Calgary – The Calgary Stampede is thrilled to announce that Bon Jovi, one of the most prolific and exciting live rock bands in the world, is the first major act to be announced for next year’s Calgary Stampede, July 9-18, 2010. The Greatest Outdoor Show on Earth welcomes Jon Bon Jovi, Richie Sambora, David Bryan and Tico Torres to the Pengrowth Saddledome on Wednesday, July 14.

Bon Jovi’s visit to next year’s Stampede will be the only western Canadian arena show during the band’s The Circle World Tour. The tour will see the band spend much of the next two years on the road, performing 135 shows in 30 countries.

“Obviously, we’re overjoyed to welcome Bon Jovi, one of the hardest working rock bands in the world to next year’s Stampede,” say Jim Laurendeau, senior manager, Stampede Programming. “We know that this is just the first of many major announcements about the talented lineup we’re bringing to next year’s show. Stay tuned.”

Over the past two decades, Bon Jovi has sold more than 120 million albums, and performed more than 2,600 concerts in over 50 countries for more than 34 million fans.

Tickets for Bon Jovi go on sale on Monday, November 16 at 10 a.m. and range from \$49.50 to \$169.50 (plus applicable ticket fees). Tickets would make a terrific Christmas gift and are available online at www.ticketmaster.ca or by calling Ticketmaster at 403-777-0000.

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs. All revenue is reinvested into Calgary Stampede programs and facilities. For more about the Stampede, visit www.calgarystampede.com.