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NEWS RELEASE

2010 Stampede Royalty crowned

Calgary – The Calgary Stampede crowned the 2010 Stampede Queen and Princesses and introduced the 2010 Indian Princess during the finals of the Canadian Rodeo Tour Championship earlier today. The reigning Stampede Queen Kerri Williamson and Princesses Kateri Cowley and Tara Sergerie handed over their crowns to Queen Katie Rochon, and Princesses Kirstie Rougeau and Janelle Phillips. Sahvanne Weasel Traveller assumed the Indian Princess crown from Nikkole Heavey-Shields.

Katie Rochon - 2010 Stampede Queen

Rochon is originally from Ottawa – but now considers herself a Calgarian. She is a student at the University of Calgary, finishing a psychology degree and plans to attend law school. She enjoys reading, writing, and playing and teaching piano. Katie has always loved horses and has been riding for 12 years; competing in show jumping.

Kirstie Rougeau - 2010 Stampede Princess

Rougeau is from Gleichen, but now lives in Calgary while attending school. She is taking psychology at Mount Royal University and plans to pursue a master's degree in clinical child psychology. She enjoys volleyball, camping, being outdoors and riding horses. She has been involved with 4-H for nine years, shown Western and English horses and rode with the Calgary Stampede Showriders for two years.

Janelle Phillips - 2010 Stampede Princess

Phillips is from Cochrane. She is finishing the last practicum for her education degree, teaching grade 7 and 8 math and science in Cochrane. She enjoys dance, kickboxing, photography and working with her dog. She has been around horses all her life, riding for pleasure and working cattle.

Sahvanne Weasel Traveller - 2010 Indian Princess

Weasel Traveller, 23, is a member of the Piikani First Nation, located near Pincher Creek. The appearance of the Indian Princess in the parade on horseback was her inspiration in competing for the title of the Calgary Stampede Indian Princess. She was raised in a lifestyle that has taught her to be proud of her traditions and has made her aware of the uniqueness of her culture. She has a passion for the fashion and cosmetology industry and is currently employed as a freelance make-up artist.

The Stampede Royalty act as official ambassadors of the Calgary Stampede and make more than 400 appearances during their reign.

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs. All revenue is reinvested into Calgary Stampede programs and facilities. For more about the Stampede, visit www.calgarystampede.com.

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