



July 12, 2009

NEWS RELEASE

Calgary Stampede attendance results for July 12

Calgary – Please find below the attendance results for day 10 of the Calgary Stampede, Sunday, July 12, 2009.

Stampede attendance for Sunday 12, 2009:	116,439
Cumulative attendance for 2009:	1,186,636
Same day for 2008:	125,334
Cumulative attendance for 2008:	1,236,351
Overall cumulative attendance decrease of:	49,715
Record same day attendance was set in 2005 with:	132,183
Previous record cumulative attendance was set in 2006 with:	1,262,518

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs. All revenue is reinvested into Calgary Stampede programs and facilities. For more about the Stampede, visit www.calgarystampede.com.