



July 1, 2009

MEDIA ADVISORY

Be one of the first to see this year's Calgary Stampede

Calgary – Calgary – Get your boots out, your belt buckle done up and dust off that cowboy hat, because on Thursday July, 2 it's Sneak-a-Peek at the Calgary Stampede!

- The Park will open at 5 p.m. Admission is \$7 for anyone seven years-old and over.
- The Midway opens at 6 p.m. This year's new midway ride, the Bonsai, has guests flipping 360-degrees, high above the midway.
- There is a new attraction sure to excite those young and old: The all new Midway Circus features freestyle extreme motocross, a high dive show and celebrity pig racing that will make your head spin! Sneak-a-Peek shows begin at 6 p.m.
- The Budweiser Blank Ticket secret band will be revealed on the Nashville North stage at 9 p.m.
- The Bell Getaway is a hot new digital playground where guests can rock out at The Greatest Outdoor Show on Earth. Located inside the Big Four Building, sits the all new Rocktagon, a 360 degree state-of-the-art digital theatre with themed video, sound and lighting shows that will blow your mind.
- The Stampede's newest indoor green space is The Western Oasis. Located in the newly renovated BMO Centre sits a lush indoor park where guests can relax and taste various wines in the new wine garden. Wine education and sampling takes place daily from 11 a.m. to 11 p.m.
- Seventh Rain and Marianas Trench will hit the Coca-Cola stage starting at 8 p.m.
- The new BMO Kids' Zone located within Saddledome Lane, will invite kids test their skills at a John Deere Tractor pull. The fun and excitement get started at 5 p.m.
- The world's most popular Superdogs will be showing off the new "Holly-woof High" during a special show at 7:30 p.m. in the Stampede Corral.

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs. All revenue is reinvested into Calgary Stampede programs and facilities. For more about the Stampede, visit www.calgarystampede.com.

Calgary Exhibition and Stampede Limited

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