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NEWS RELEASE

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## **Bundles of Fun! The Calgary Stampede launches new customized ticket packages**

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Calgary – With so many people looking to spend their vacation dollars closer to home, the Calgary Stampede is stepping up with amazing and exclusive Stampede experiences to help take the guesswork out of planning their adventures at The Greatest Outdoor Show on Earth, July 3 to 12.

The Calgary Stampede has introduced new GetAway value packages – which include “Parade Day GetAway” (July 3 only), “Ladies GetAway,” “Family GetAway,” and “The Complete GetAway” – along with a new way to avoid the legendary lineups at Nashville North – the “Buck the Line” package.”

“The Stampede offers so much to see and do that it can sometimes be overwhelming, so we’ve designed full-experience packages that make it easy for our visitors to enjoy an exclusive and complete Stampede get-away,” says Laurie Schild, vice-president, Marketing and External Relations. “For example, if a family is looking for the ultimate experience on Parade Day, our Parade Day GetAway package comes with transportation and reserved seating at the Parade, Park admission and tickets to the rodeo of champions.”

Whether for a group of friends looking to share in the fun or a family wanting a convenient package that includes something for everyone, the Stampede has designed GetAway packages to help guests get the most out of their visit to Stampede Park.

The GetAway packages are designed to offer a convenient and affordable way to live the Stampede experience, plus they come with great value-add extras - from iPod shuffles to cowboy hats for the kids. All of the Calgary Stampede’s GetAway packages provide guests with a complete experience that includes tickets to iconic events. For example, The Family GetAway option offers up something only available to package purchasers: reserved seating for Superdogs! The exclusive “Buck the Line” package features special access to Nashville North (no waiting in line), park admission, a Rodeo ticket and food and beverages. Only 1,000 “Buck the Line” packages will be sold.

For complete details, pricing and more customized Stampede experiences, visit [www.calgarystampede.com](http://www.calgarystampede.com). Packages are only available until June 28.

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The Calgary Stampede is a volunteer-supported, not-for-profit community organization that preserves and promotes western heritage and values. The Stampede contributes to the quality of life in Calgary and southern Alberta through its world-renowned 10-day Stampede, year-round facilities, western events and several youth and agriculture programs. All revenue is reinvested into Calgary Stampede programs and facilities. For more about the Stampede, visit [www.calgarystampede.com](http://www.calgarystampede.com).

Calgary Exhibition and Stampede Limited

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